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SUMMARY

A well-rounded career in writing and editing spans more than 20 years:

- copywriting
- substantive editing
- copyediting
- magazine writing
- award-winning news reporting
- published creative writing

See my [portfolio](#).

In addition to my skills, I bring a number of important personal strengths to any job:

- meticulous, consistent, efficient
- dependable
- deadline-oriented and calm under pressure as only a former news journalist can be
- adept at grasping clients' needs and balancing the interests of all players
- a quick study
- flexible
- a problem solver

EXPERIENCE

Copywriting

My writing is grounded in branding and strategy work with the award-winning Titanium, ongoing study of neuromarketing, and 20 years of diverse writing and editing experience. I know how to deliver targeted, effective copy for print and the Web. My portfolio includes such diverse projects as a product-specific Web site and video for international communications company Nortel, an annual report for a large human services agency, and a series of promotional brochures for a book publisher.

Among the design/marketing firms I work for:

[Titanium](#)

[Bidwell ID](#)

[Radwell Communication by Design](#)

Editing & Copyediting

Freelance Editor and Copy Editor

I regularly edit marketing materials, magazines, newsletters, white papers, and Web copy. I have copyedited or proofread dozens of nonfiction books for such clients as Harvard University Press and NTC/Contemporary Publishing, Chicago (an imprint of McGraw-Hill), on topics as diverse as feng shui and federal housing policy. I edit scholarly works as well. I recently added fiction to my repertoire. See my portfolio for a partial list of book titles.

Staff Copy Chief

As a copy editor for Disney-owned *FamilyFun* magazine, a nationally distributed monthly with more than 2 million subscribers (Northampton, MA, May 2000 to April 2008), I cultivated a solid grasp of grammar, punctuation, spelling, and style issues; an ability to read closely for clarity, meaning, and tone; and an eye for details of format and design.

Writing

Freelance Writer

Most recently, I've written for *Design New England*, the award-winning *Globe*-owned shelter magazine. My writing has also included overhauling a 500-page manuscript, *Real Life at the White House: 200 Years of Daily Life at America's Most Famous Residence* (Routledge), and ghostwriting.

Journalist

As Provincetown Bureau Chief for the *Cape Codder* (Cape Cod Publishing Co., Orleans, MA, August 1990 to January 1994), I covered every issue that a diverse seaside tourist destination has to offer. I won first place for both news and feature writing in the 1993 Cape and Islands Annual Press Awards. With the *Brattleboro Reformer* (Brattleboro, VT, February 1990 to August 1990), I covered two towns and the Vermont Yankee nuclear plant.

Creative Writer

I've been published in the regional literary journal *Berkshire Review* and completed workshops with Amherst Writers and Artists and the editor of *Yankee* magazine.

Project Management

Project Management

I am occasionally tapped for my organizational skills. I served as project manager during the marketing firm Titanium's development of a Web site for Nortel, an international communications company. "Clients know her as the one who makes the train run on time," says Titanium brand strategist Mitch Anthony.

Formal Education

University of Massachusetts, Amherst

Bachelor of Arts, Cum Laude and at the top of my department, May 1988
Major: Anthropology (with a minor in Women's Studies)